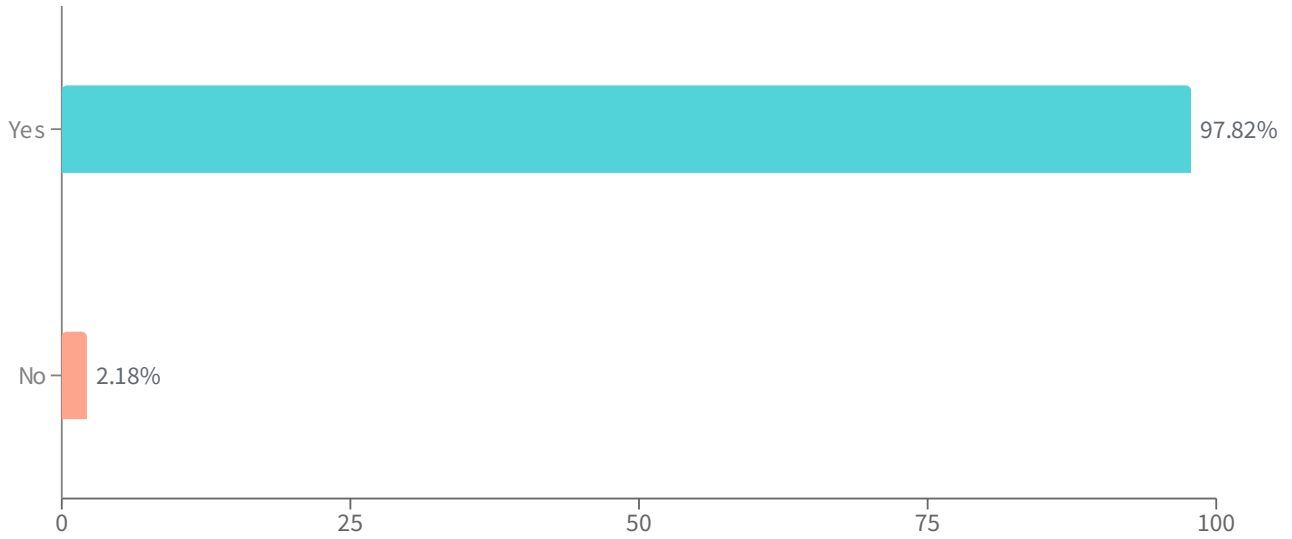


QUESTION 01 | YES OR NO

Are you or have you been a Timeshare Owner?

Answered: **825** Skipped: **25**

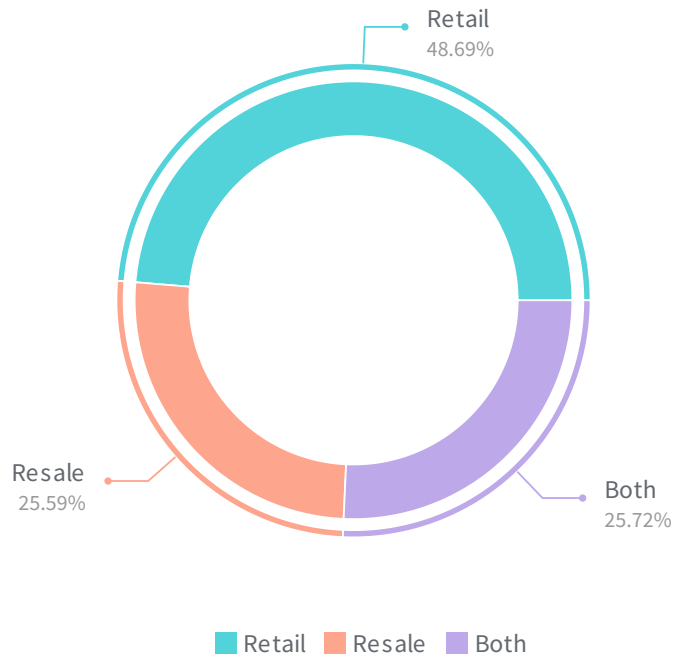


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	807	97.82%
No	18	2.18%

QUESTION 02 | MULTIPLE CHOICE

Did you Buy your Timeshare from the Resort (Retail), or from an existing Owner (Resale)

Answered: **801** Skipped: **6**

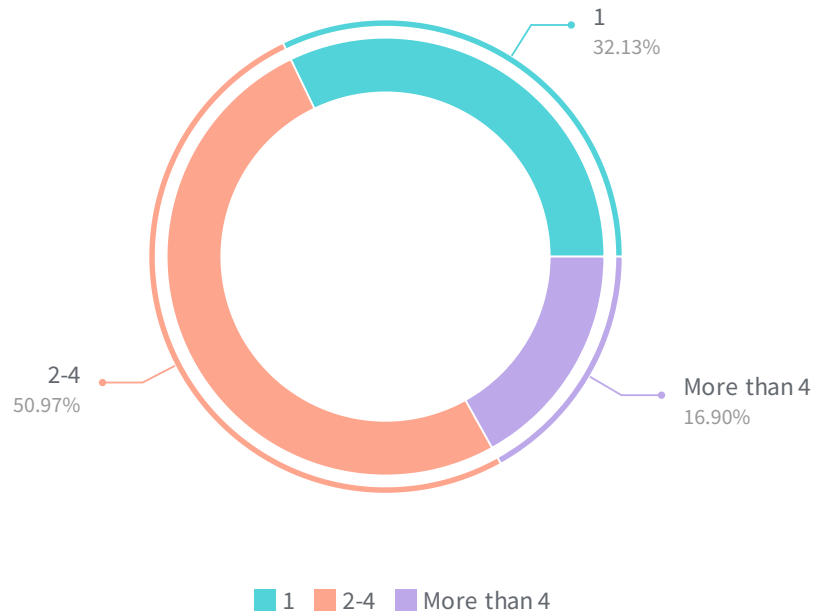


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
■ Retail	390	48.69%
■ Resale	205	25.59%
■ Both	206	25.72%

QUESTION 03 | MULTIPLE CHOICE

How many Timeshares do you Own?

Answered: **775** Skipped: **10**



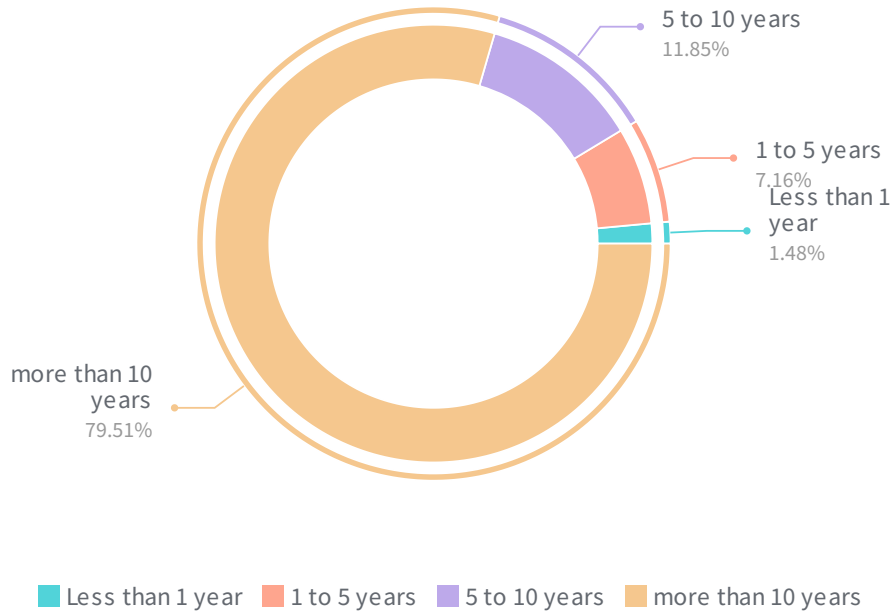
ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
1	249	32.13%
2-4	395	50.97%
More than 4	131	16.90%

QUESTION 04 | MULTIPLE CHOICE

How Long have you been a Timeshare Owner?

in years

Answered: **810** Skipped: **6**

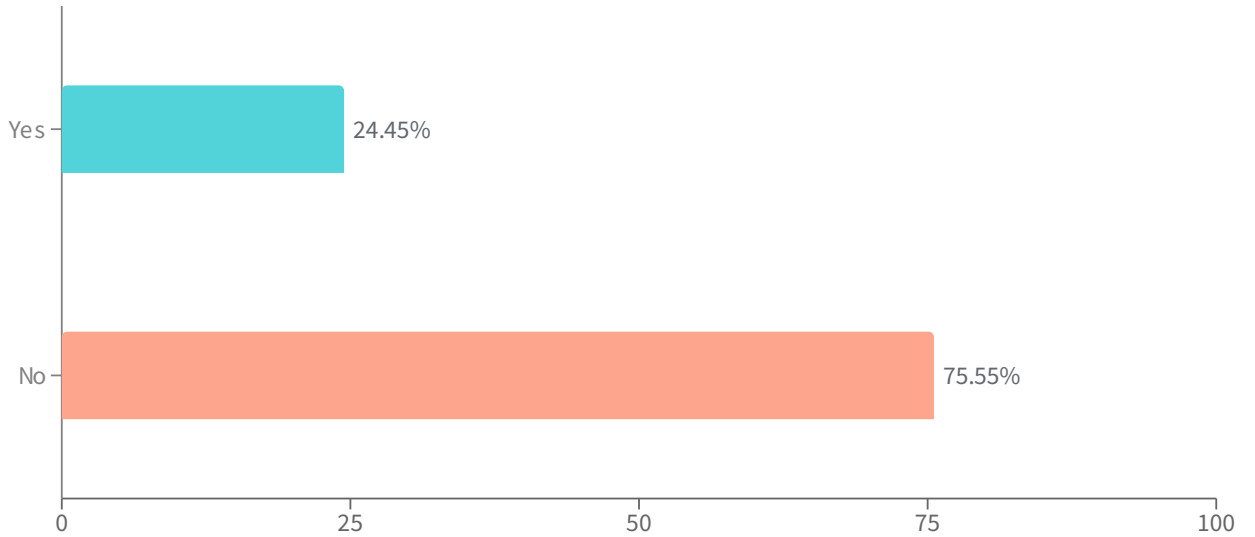


ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
■ Less than 1 year	12	1.48%
■ 1 to 5 years	58	7.16%
■ 5 to 10 years	96	11.85%
■ more than 10 years	644	79.51%

QUESTION 05 | YES OR NO

Are you currently interested in Selling your Timeshare?

Answered: **822** Skipped: **23**

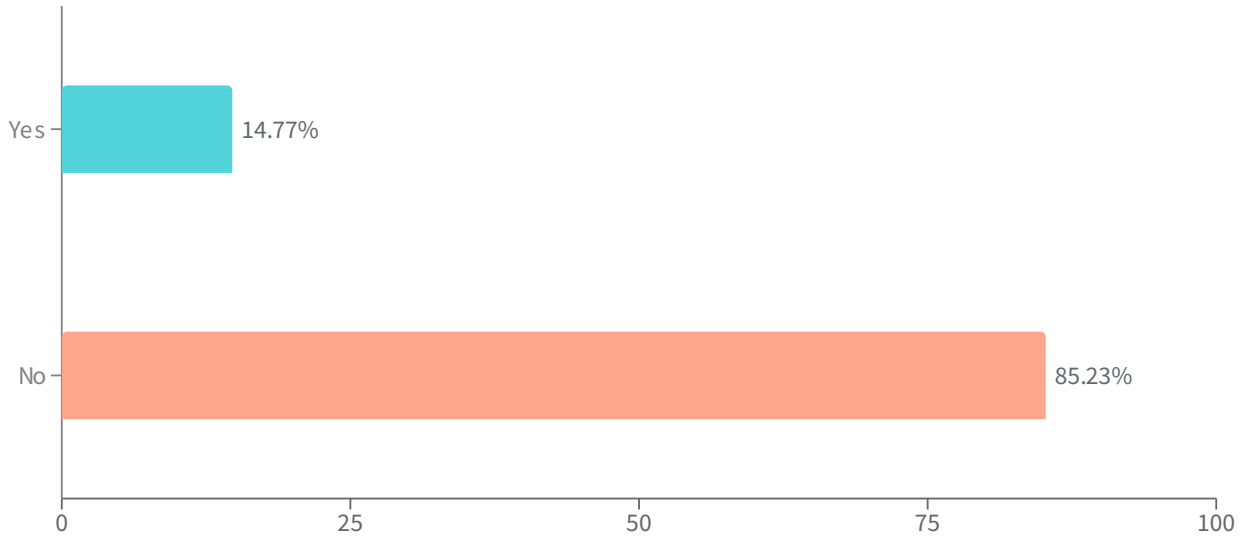


ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
Yes	201	24.45%
No	621	75.55%

QUESTION 06 | YES OR NO

Are you currently interested in BUYING a Timeshare?

Answered: **826** Skipped: **20**

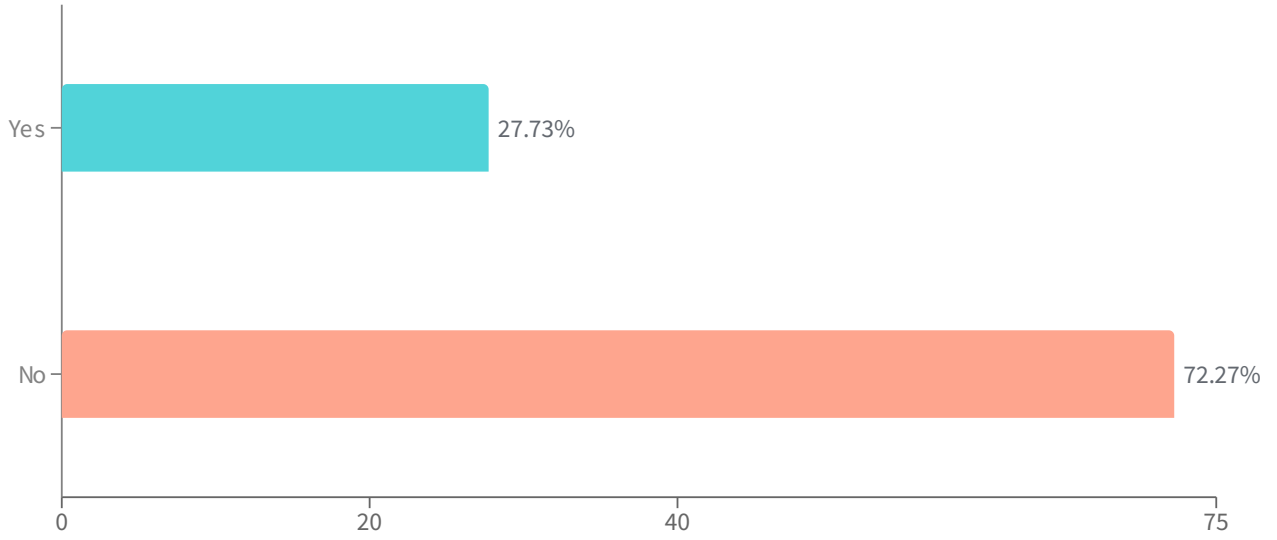


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	122	14.77%
No	704	85.23%

QUESTION 07 | YES OR NO

Are you currently trying to, or have you tried in the past to sell your Timeshare?

Answered: **833** Skipped: **14**

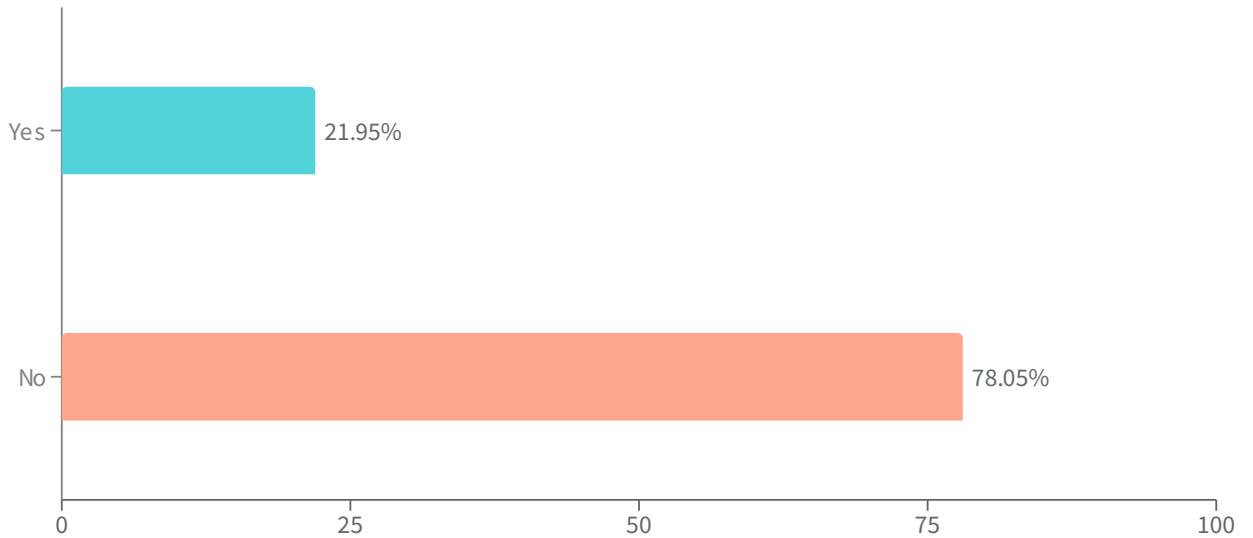


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	231	27.73%
No	602	72.27%

QUESTION 08 | YES OR NO

Have you been in contact with a company or service that offered to help you Sell, Exit or otherwise get rid of of your Timeshare?

Answered: **829** Skipped: **16**

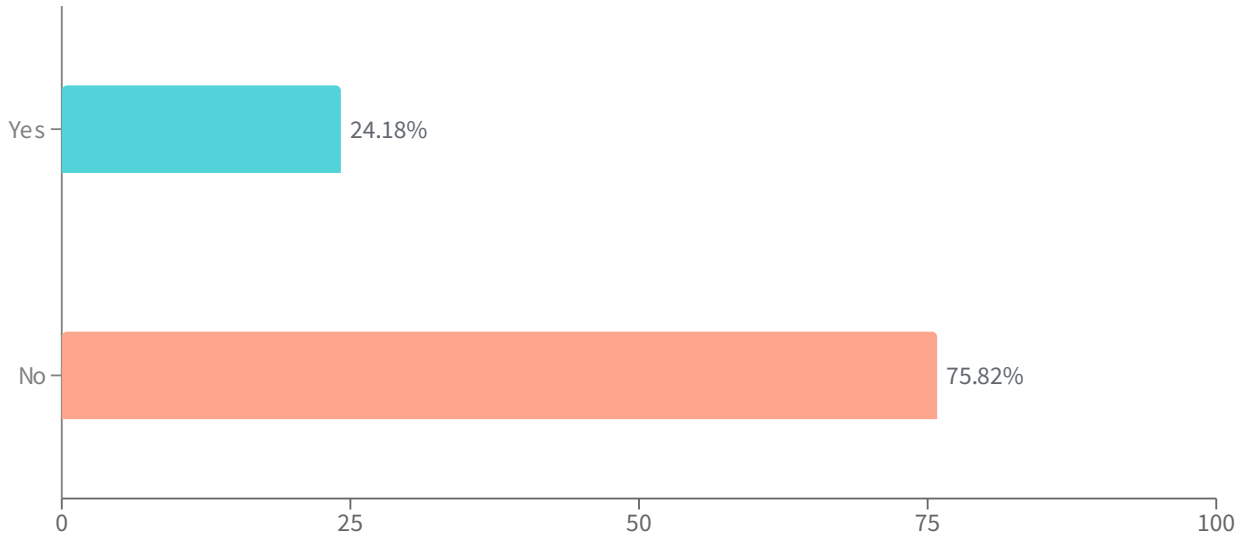


ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
Yes	182	21.95%
No	647	78.05%

QUESTION 09 | YES OR NO

Did you choose to use any of these companies?

Answered: **182** Skipped: **3**

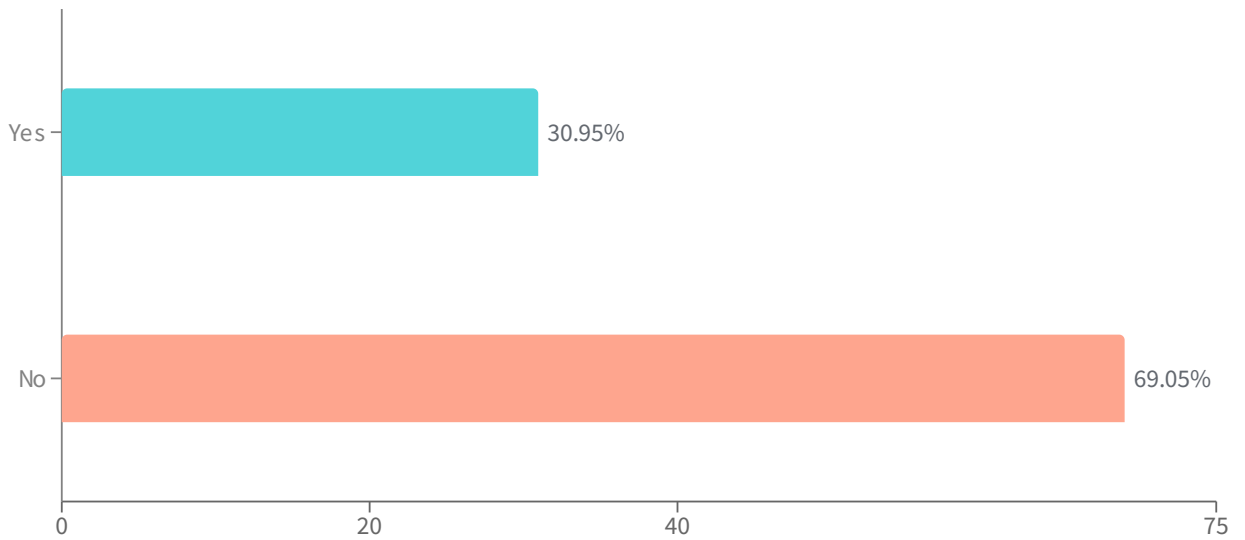


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	44	24.18%
No	138	75.82%

QUESTION 10 | YES OR NO

Were they successful?

Answered: 42 Skipped: 2

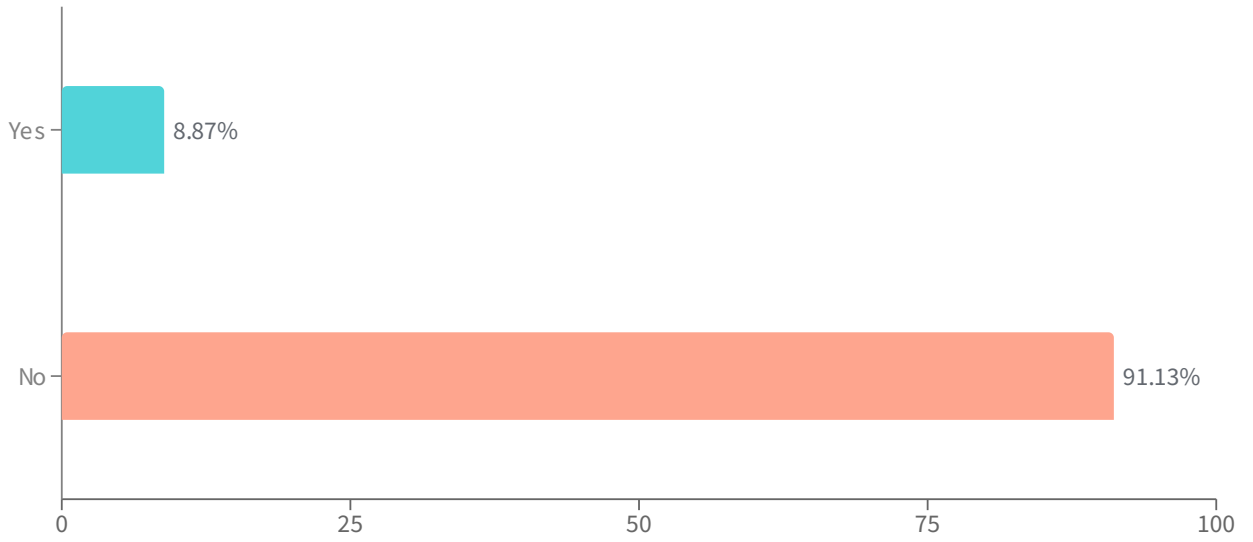


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	13	30.95%
No	29	69.05%

QUESTION 13 | YES OR NO

Have you been the victim of a Scam involving trying to Sell or Rent your Timeshare?

Answered: **823** Skipped: **20**

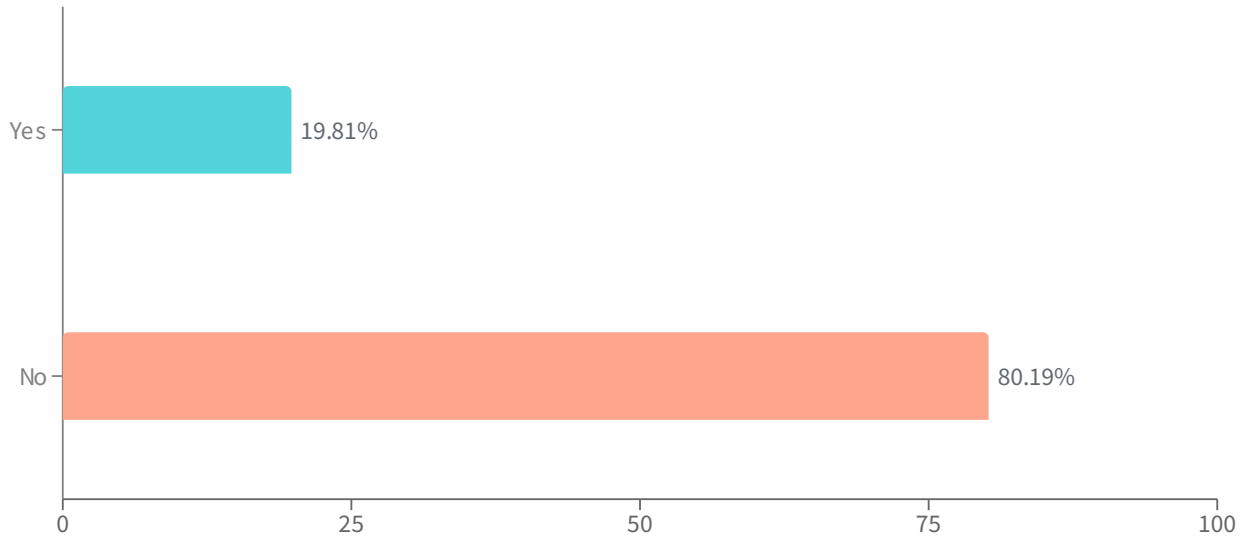


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	73	8.87%
No	750	91.13%

QUESTION 15 | YES OR NO

Did you contact your Resort or Developer to ask for help in Selling your Timeshare?

Answered: **823** Skipped: **16**

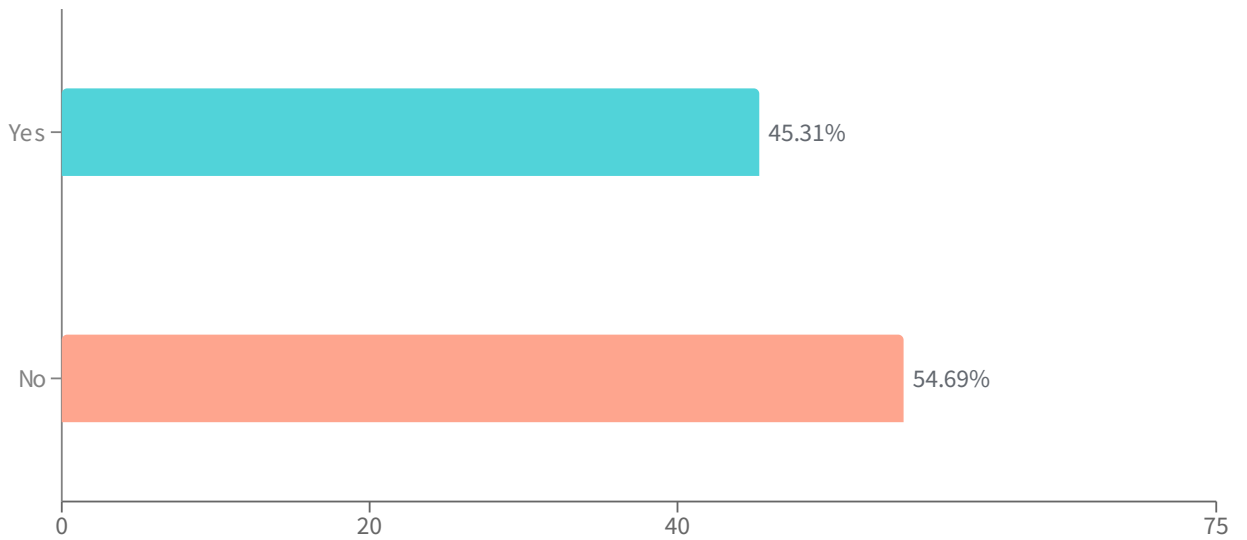


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	163	19.81%
No	660	80.19%

QUESTION 16 | YES OR NO

Were they Helpful or Successful?

Answered: **128** Skipped: **0**

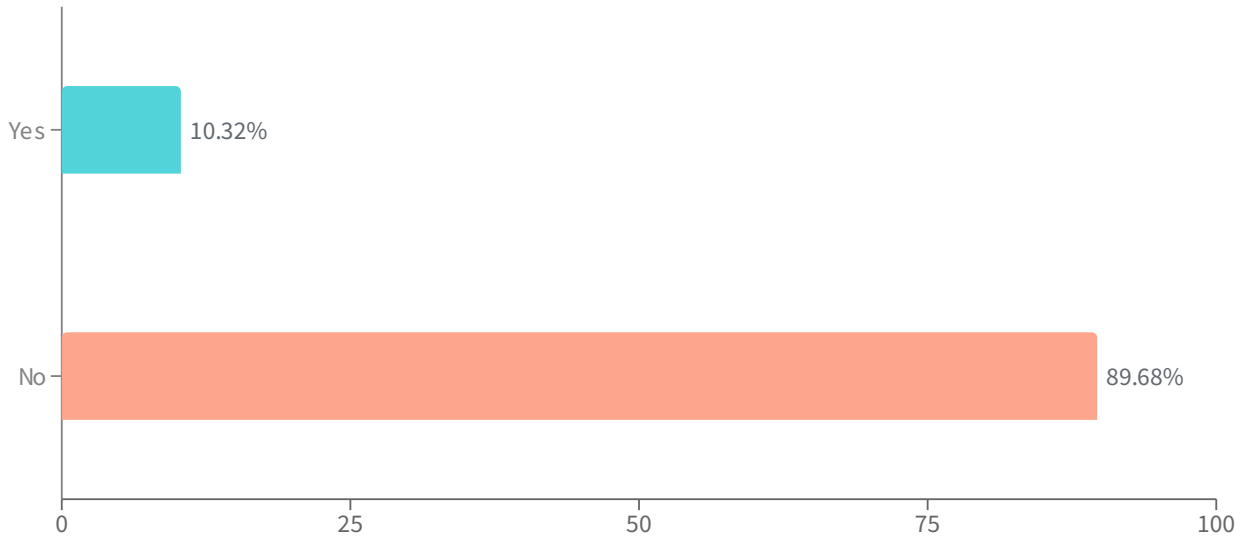


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	58	45.31%
No	70	54.69%

QUESTION 17 | YES OR NO

Do you think it is a simple or quick process to Sell or get rid of a Timeshare?

Answered: **824** Skipped: **14**

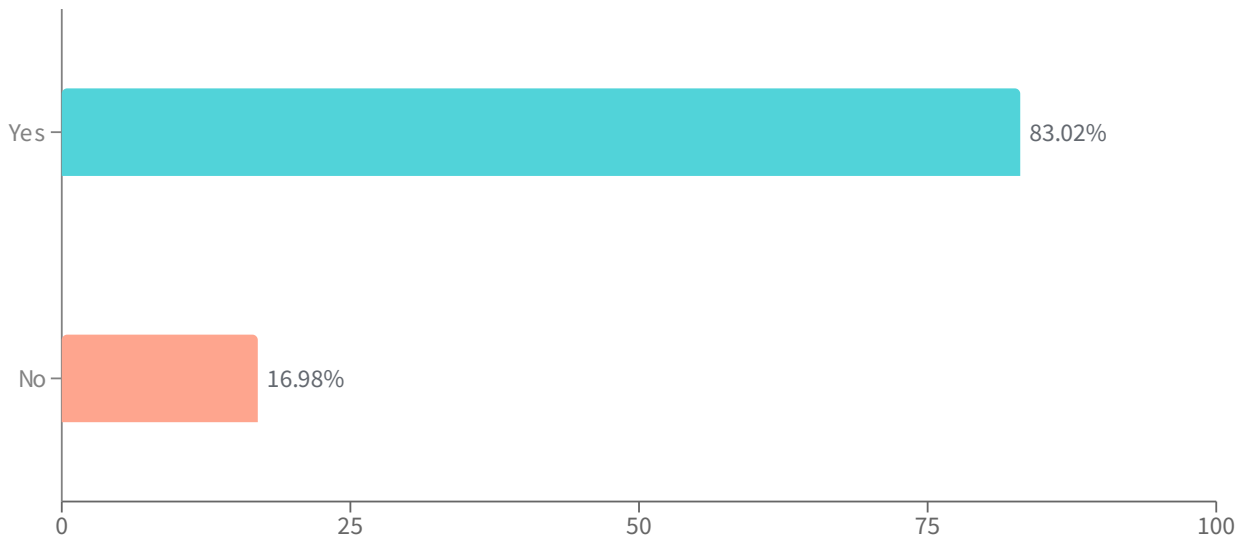


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	85	10.32%
No	739	89.68%

QUESTION 18 | YES OR NO

Do you feel your Timeshare was a good purchase?

Answered: **801** Skipped: **8**

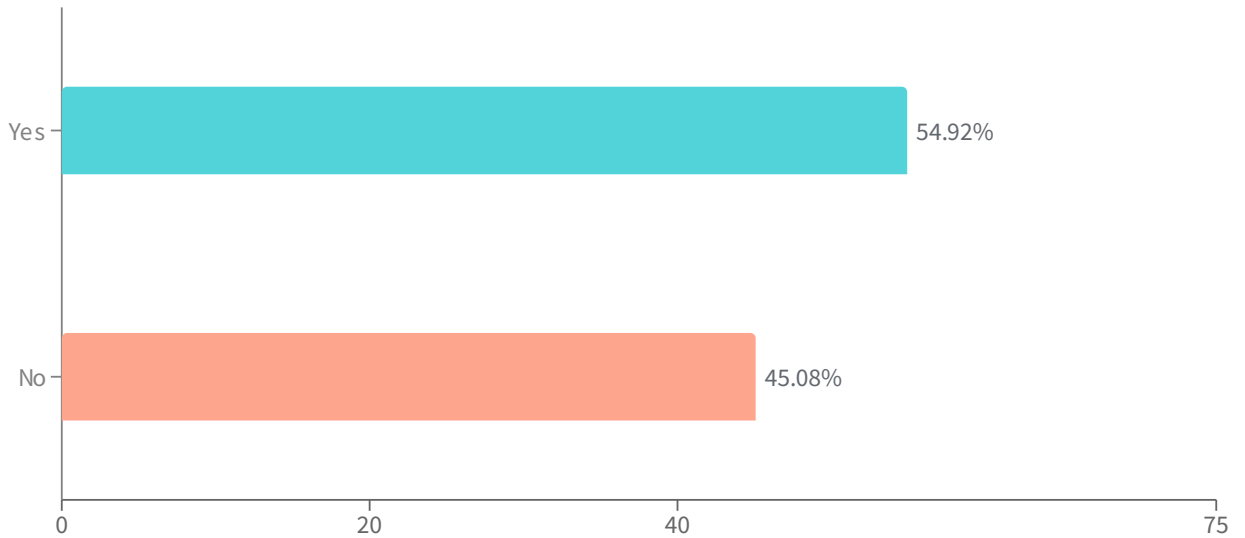


ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
Yes	665	83.02%
No	136	16.98%

QUESTION 19 | YES OR NO

Would you change your mind on the purchase of your Timeshare if you could go back to your original sales presentation?

Answered: **386** Skipped: **13**



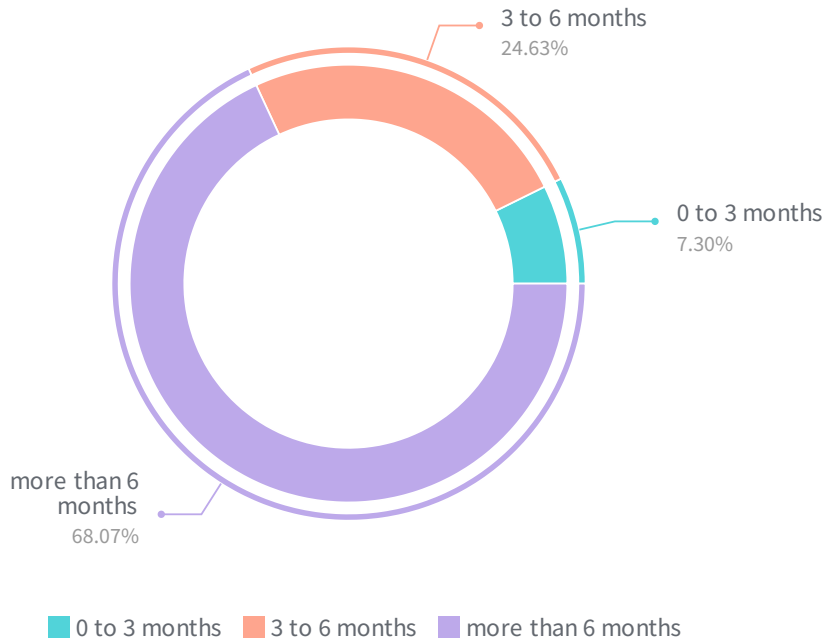
ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
Yes	212	54.92%
No	174	45.08%

QUESTION 22 | MULTIPLE CHOICE

How far in advance do you usually plan your vacations?

how many months out do you usually begin planning for your upcoming vacations?

Answered: **808** Skipped: **19**



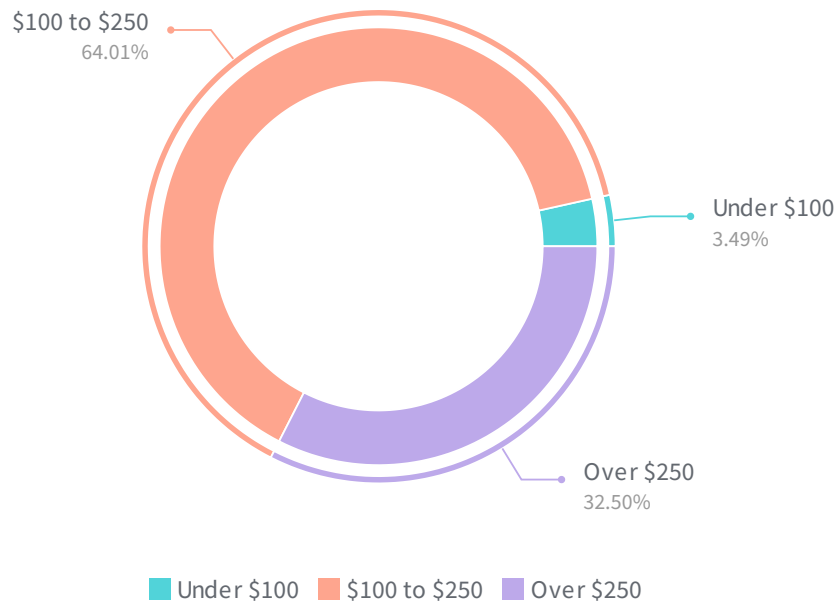
ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
0 to 3 months	59	7.30%
3 to 6 months	199	24.63%
more than 6 months	550	68.07%




QUESTION 23 | MULTIPLE CHOICE

What do you think the average cost per night for lodging on vacation?

in usd

Answered: **803** Skipped: **20**

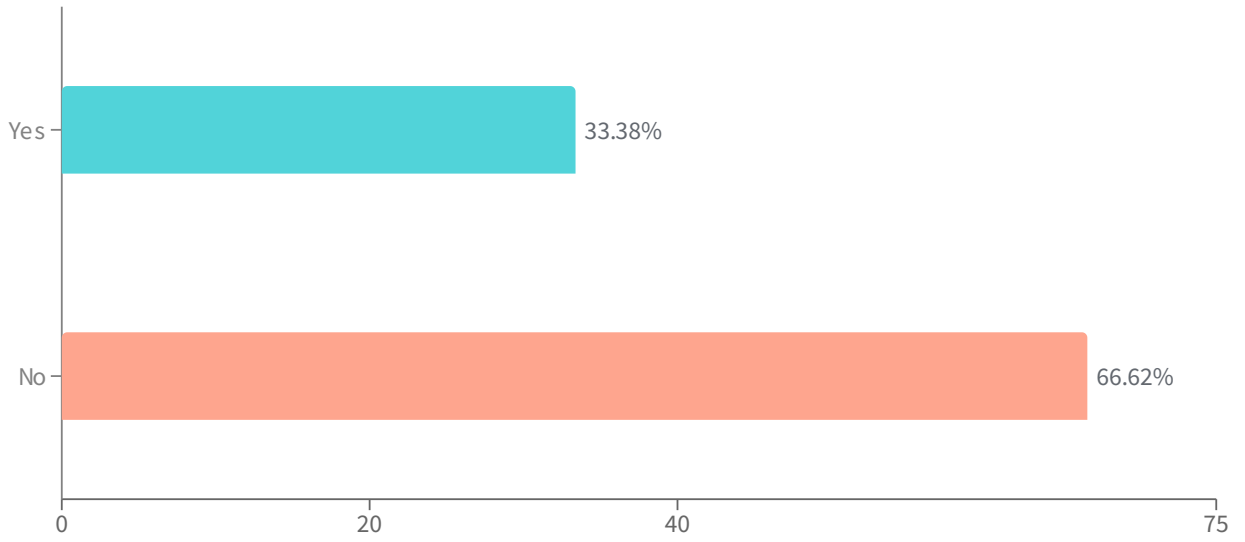


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
 Under \$100	28	3.49%
 \$100 to \$250	514	64.01%
 Over \$250	261	32.50%

QUESTION 24 | YES OR NO

Did you know you could buy resale at the time you bought your first Timeshare?

Answered: 791 Skipped: 6

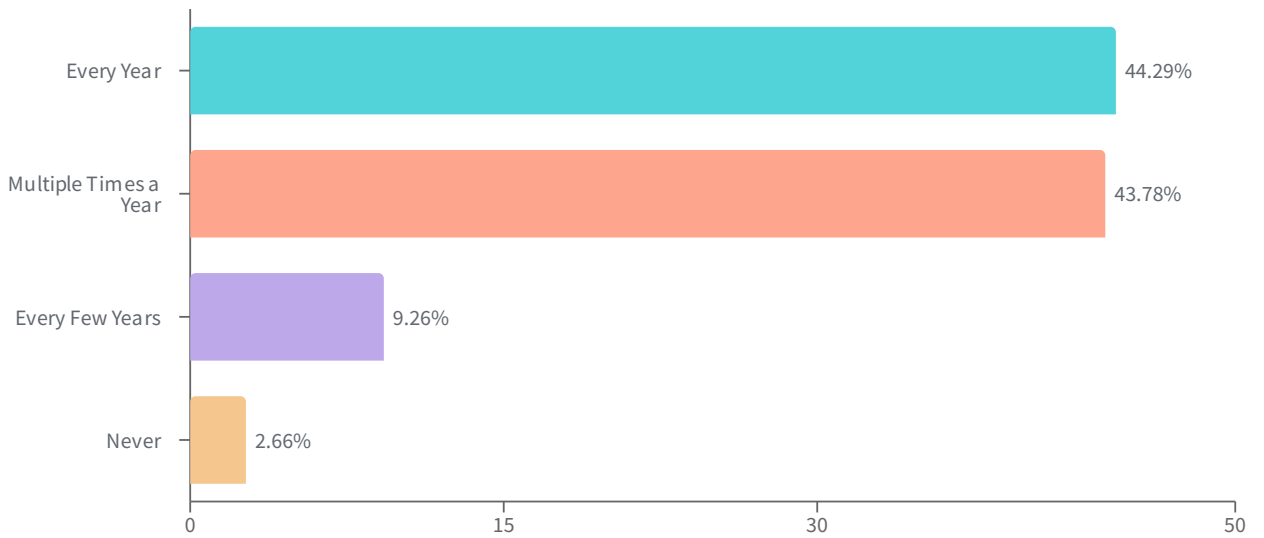


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	264	33.38%
No	527	66.62%

QUESTION 31 | MULTIPLE CHOICE

How often do/did you use your Timeshare?

Answered: 788 Skipped: 5

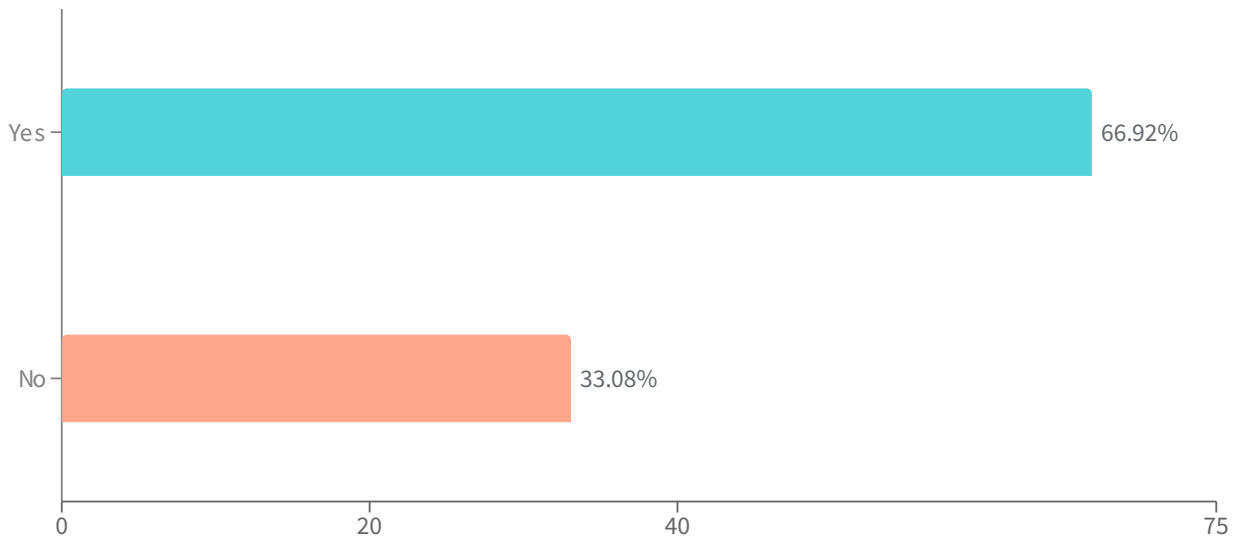


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Every Year	349	44.29%
Multiple Times a Year	345	43.78%
Every Few Years	73	9.26%
Never	21	2.66%

QUESTION 32 | YES OR NO

Do you Exchange your Timeshare?

Answered: **786** Skipped: **6**

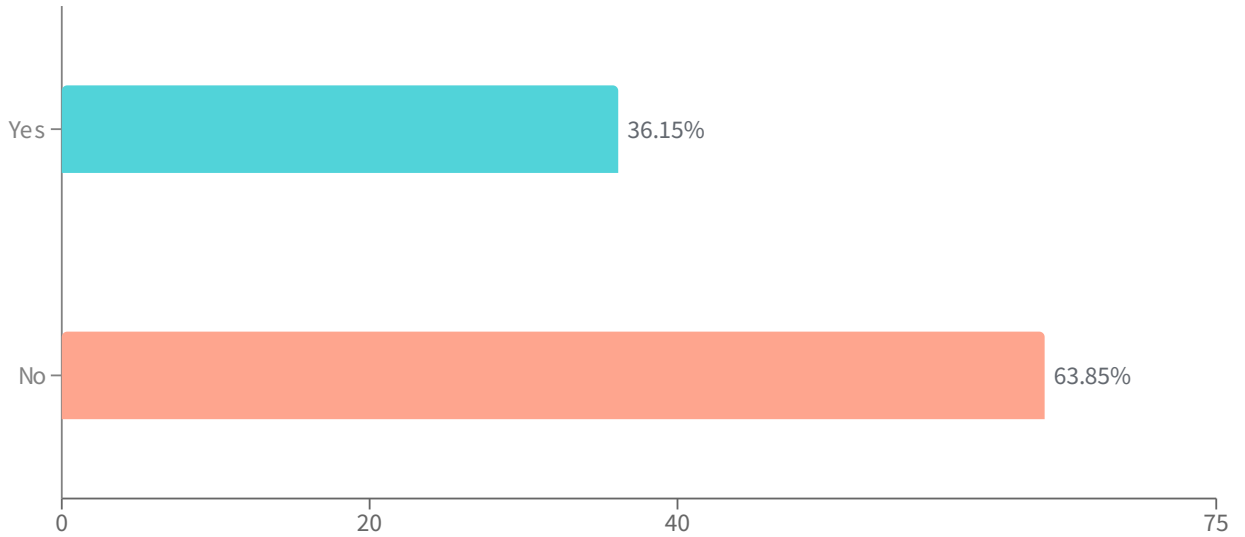


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	526	66.92%
No	260	33.08%

QUESTION 33 | YES OR NO

Do you find Exchanging your Timeshare difficult?

Answered: **509** Skipped: **18**

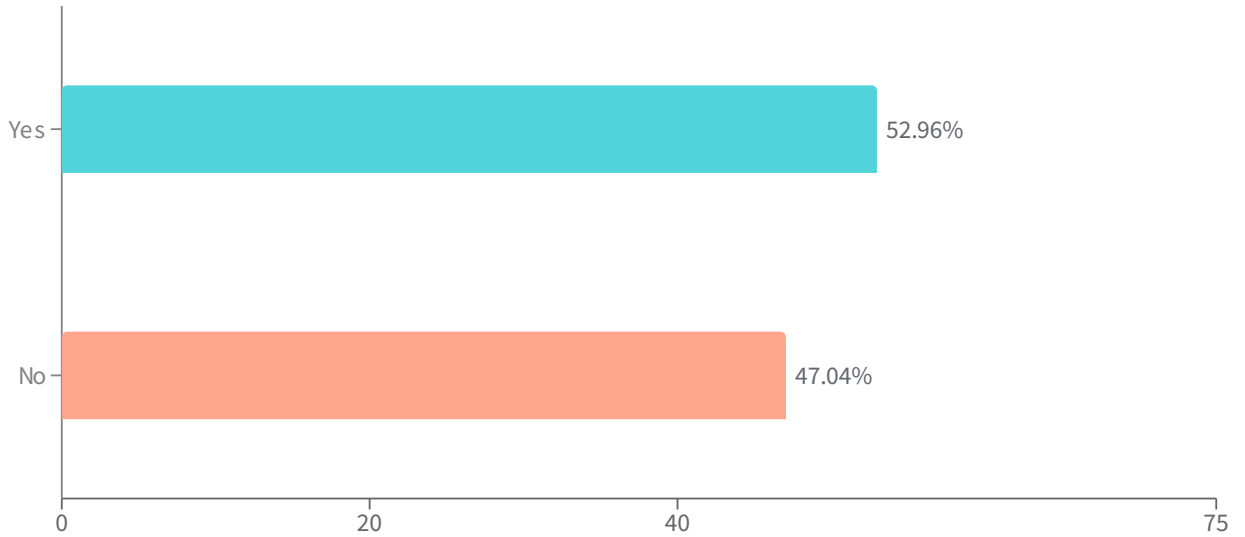


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	184	36.15%
No	325	63.85%

QUESTION 35 | YES OR NO

Do you feel you were misled by your Salesperson?

Answered: **389** Skipped: **12**

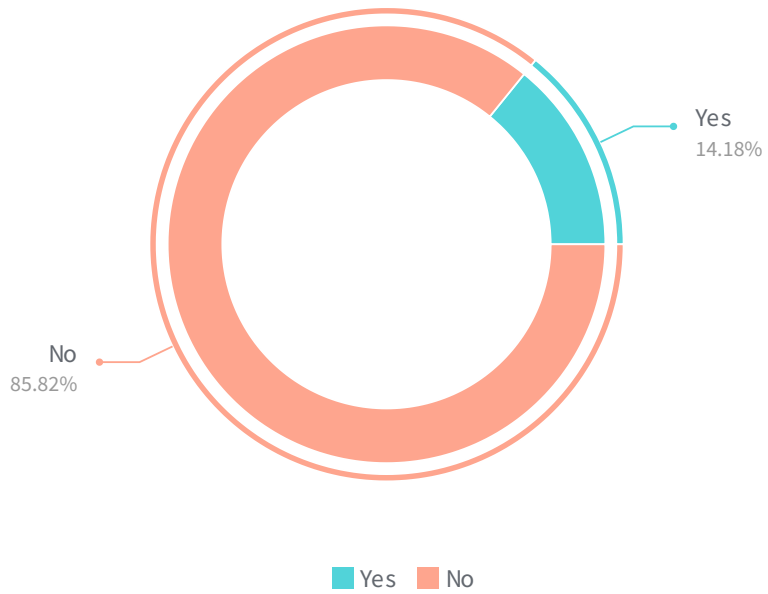


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	206	52.96%
No	183	47.04%

QUESTION 36 | YES OR NO

Do you feel ashamed or hesitant to tell people you own a Timeshare?

Answered: 783 Skipped: 8



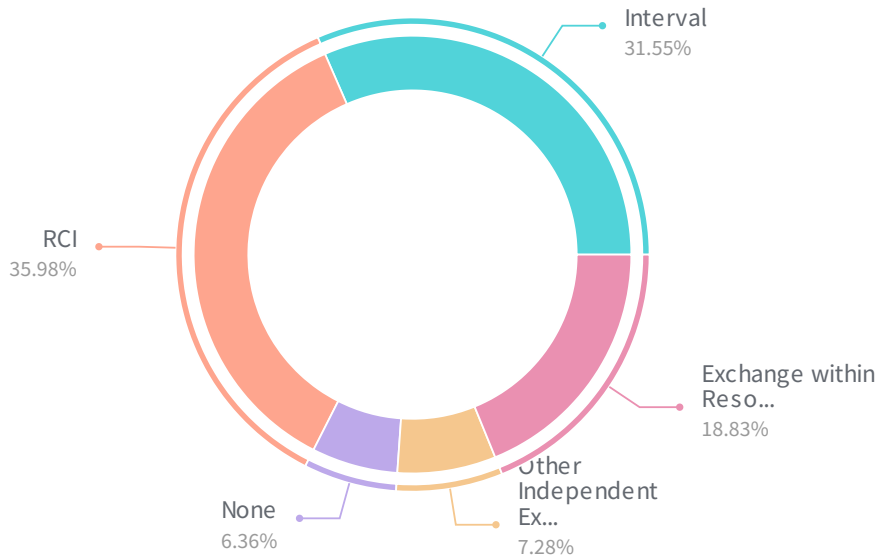
ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
■ Yes	111	14.18%
■ No	672	85.82%

QUESTION 37 | MULTIPLE CHOICE

What Exchange System do/did you use?

can select multiple answers

Answered: **781** Skipped: **9**



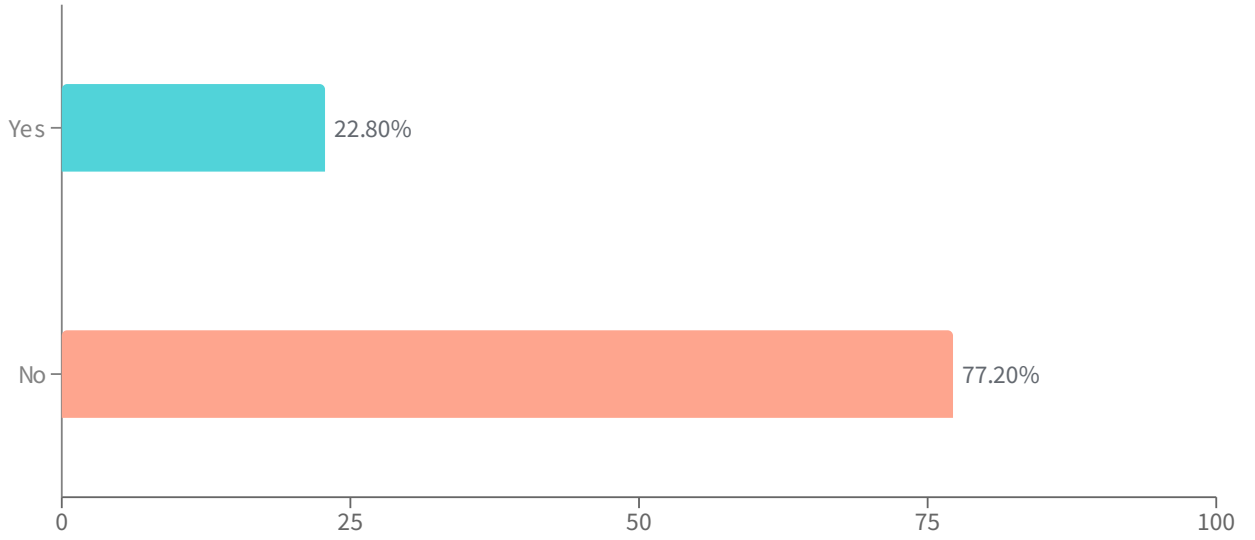
Interval RCI None Other Independent Exchange Compa... Exchange within Resort System (M...

ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Interval	377	31.55%
RCI	430	35.98%
None	76	6.36%
Other Independent Exchange Company	87	7.28%
Exchange within Resort System (Marriot/Hilton/etc)	225	18.83%

QUESTION 38 | YES OR NO

Would you consider buying more points/weeks at your existing resort?

Answered: **785** Skipped: **5**

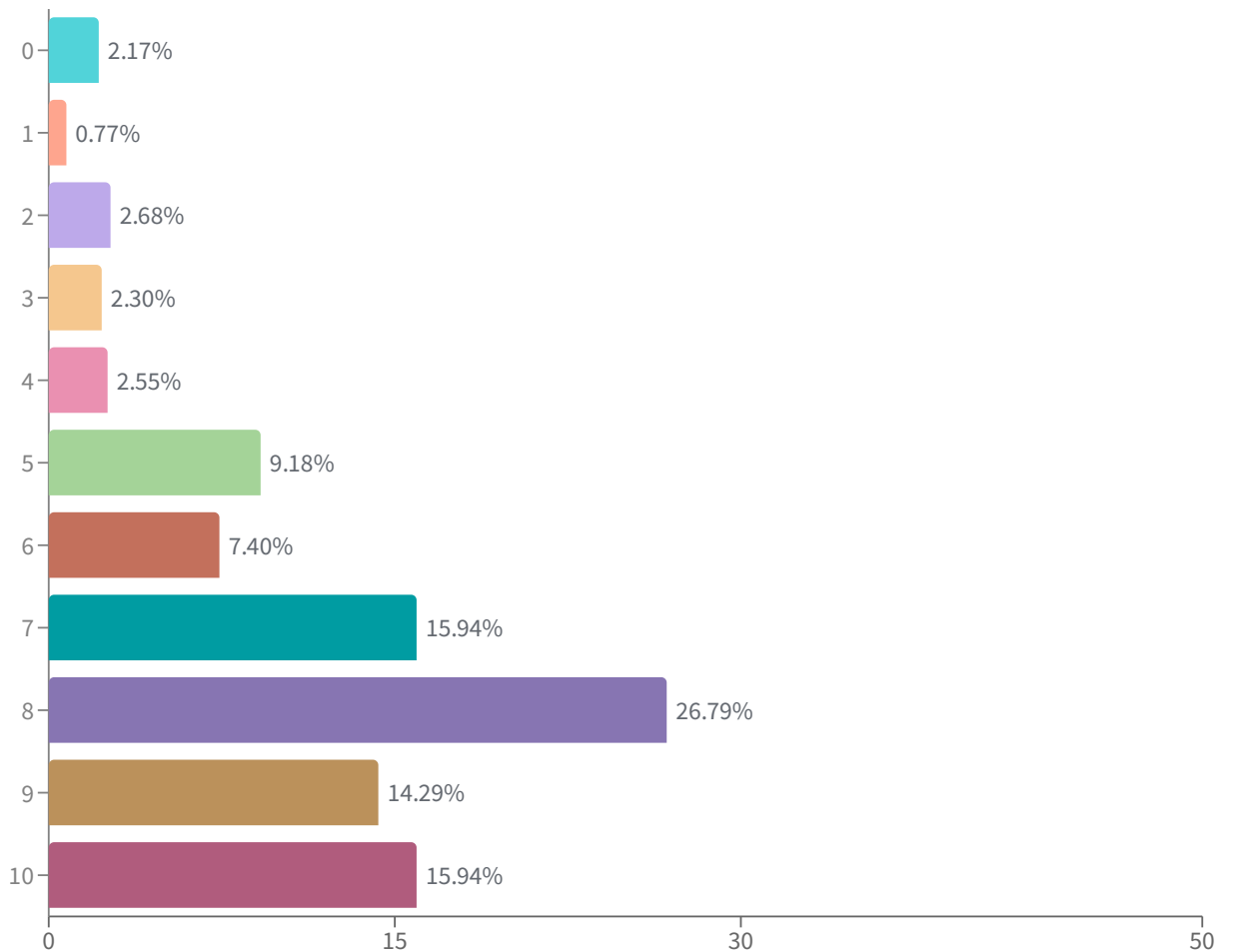


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	179	22.80%
No	606	77.20%

QUESTION 39 | OPINION SCALE

How would you rate the value you get out of your Ownership?

Answered: **784** Skipped: **5**



ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
0	17	2.17%
1	6	0.77%
2	21	2.68%
3	18	2.30%
4	20	2.55%

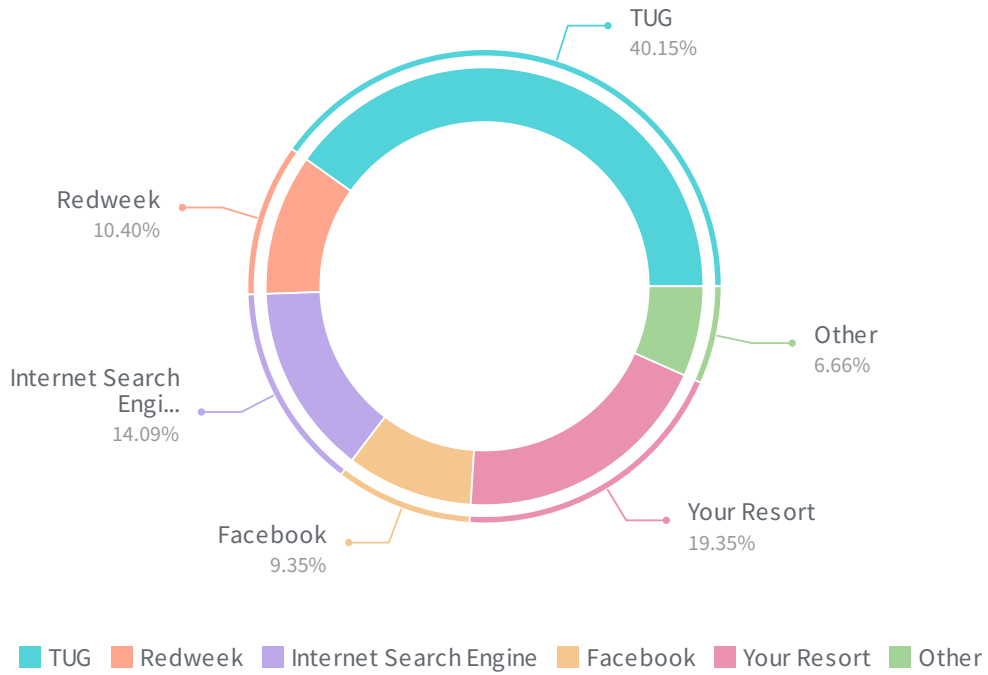
ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
5	72	9.18%
6	58	7.40%
7	125	15.94%
8	210	26.79%
9	112	14.29%
10	125	15.94%

QUESTION 40 | MULTIPLE CHOICE

Where do you go to get help or find answers about your Timeshare ownership?

can select multiple answers

Answered: 807 Skipped: 8

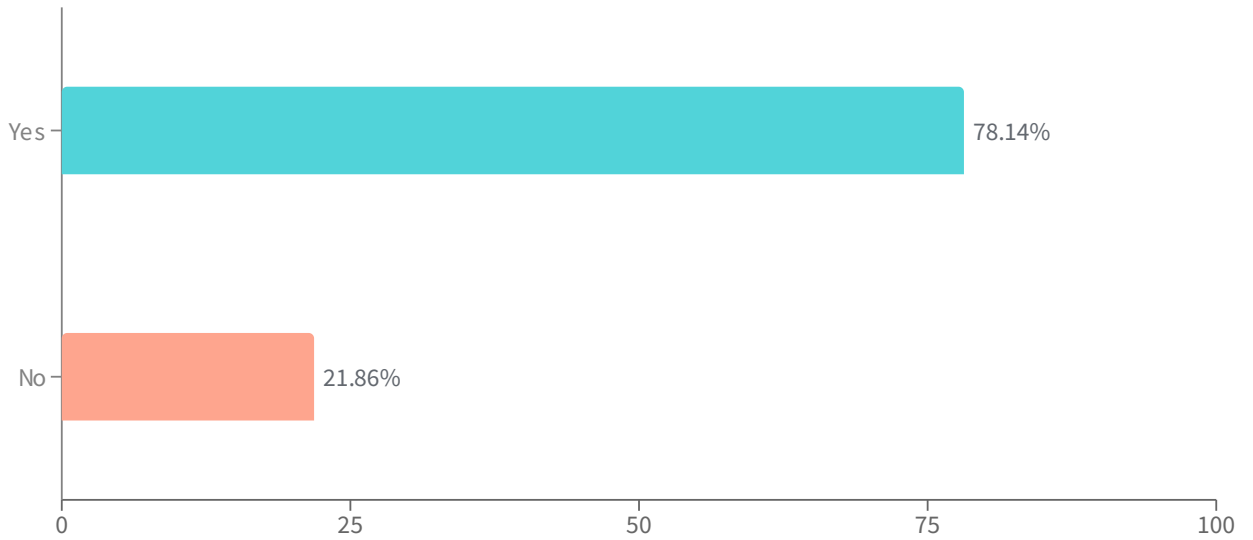


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
TUG	687	40.15%
Redweek	178	10.40%
Internet Search Engine	241	14.09%
Facebook	160	9.35%
Your Resort	331	19.35%
Other	114	6.66%

QUESTION 41 | YES OR NO

Were you aware that many developers offer a surrender/deedback program to give an unwanted ownership back?

Answered: **787** Skipped: **2**

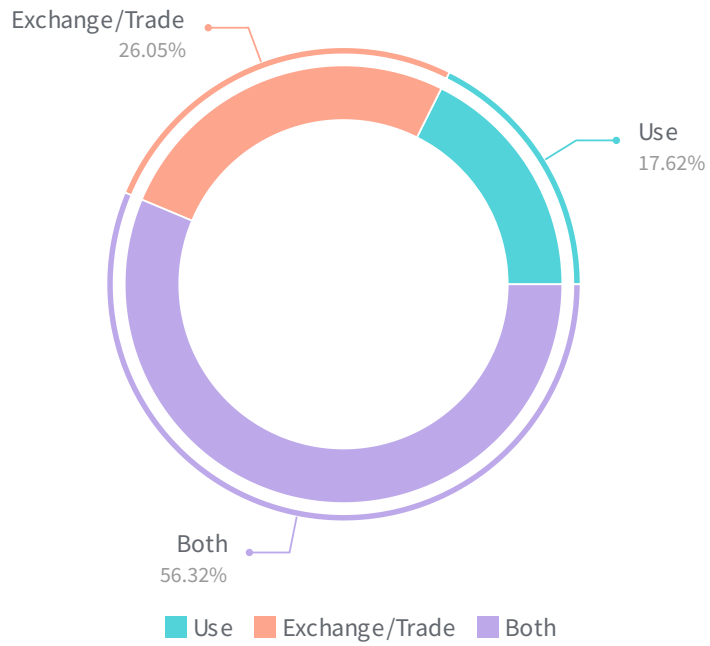


ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
Yes	615	78.14%
No	172	21.86%

QUESTION 42 | MULTIPLE CHOICE

Did you buy your Timeshare to visit a single location, or trade/exchange into other locations?

Answered: **783** Skipped: **6**

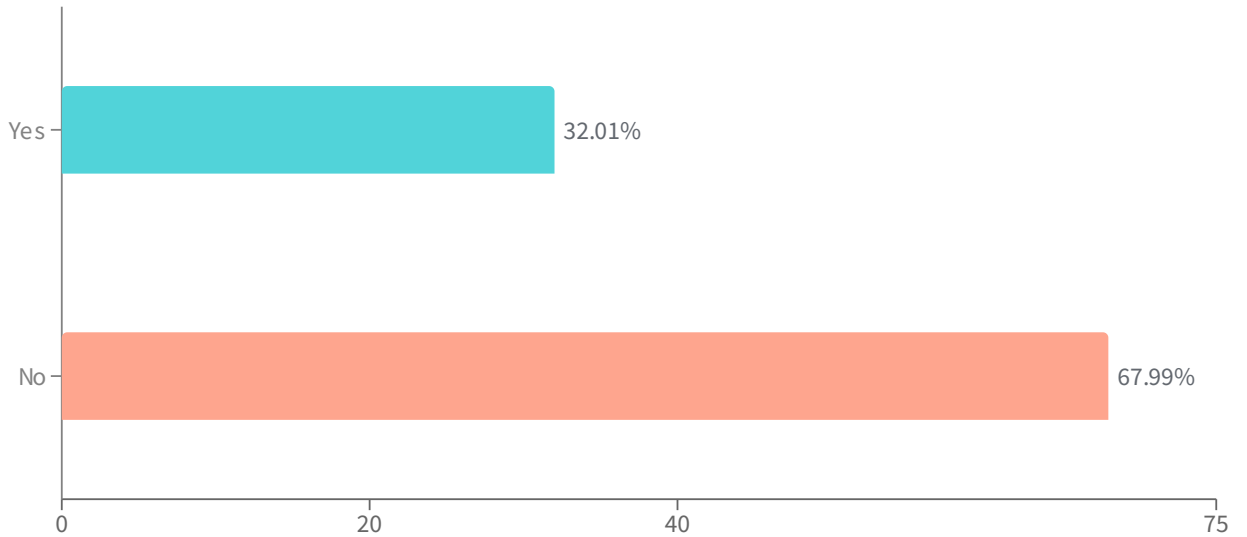


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Use	138	17.62%
Exchange/Trade	204	26.05%
Both	441	56.32%

QUESTION 44 | YES OR NO

Do you rent out your Timeshare or Points when you dont use them yourself?

Answered: **781** Skipped: **6**

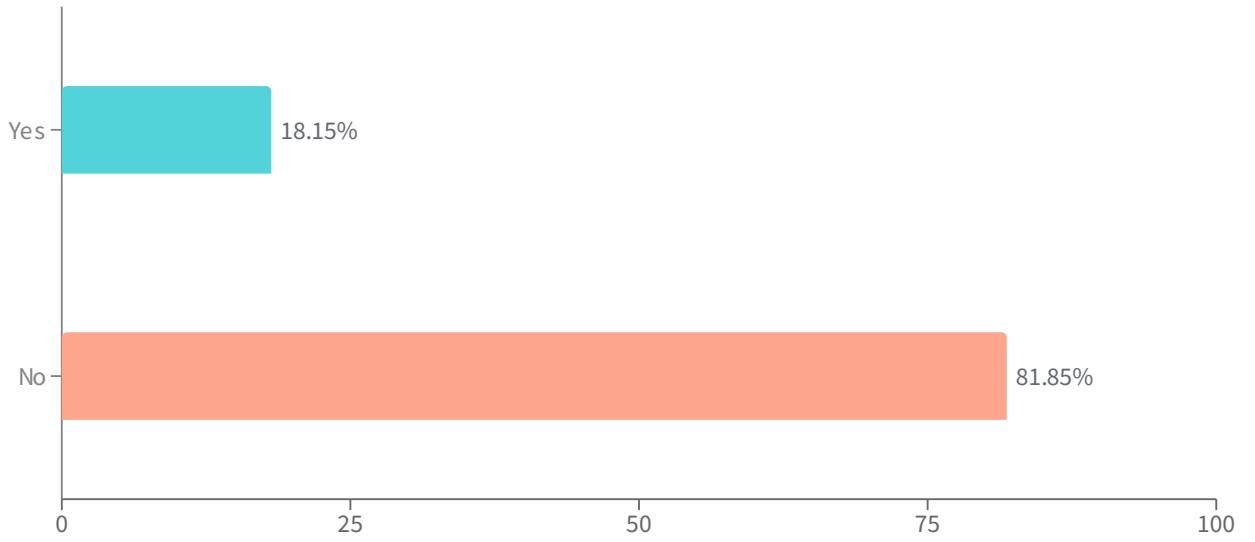


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	250	32.01%
No	531	67.99%

QUESTION 46 | YES OR NO

Do you make guests pay a portion of your cost when traveling with you to your timeshare?

Answered: **755** Skipped: **31**

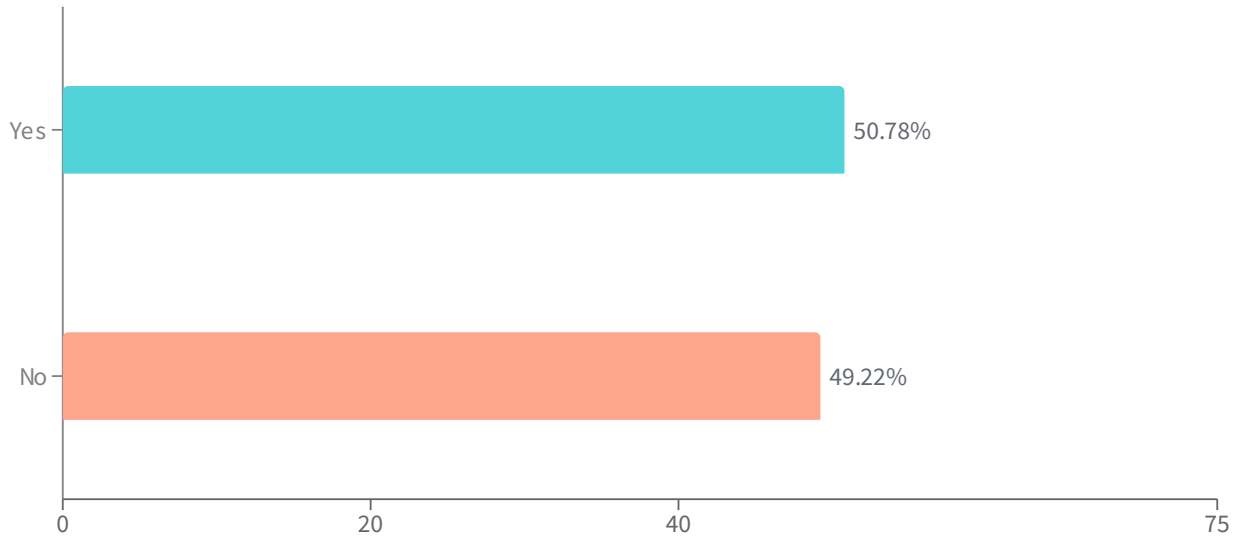


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	137	18.15%
No	618	81.85%

QUESTION 47 | YES OR NO

Did the Salesperson make it clear that your Maintenance Fees would tend to go up over time?

Answered: **384** Skipped: **17**

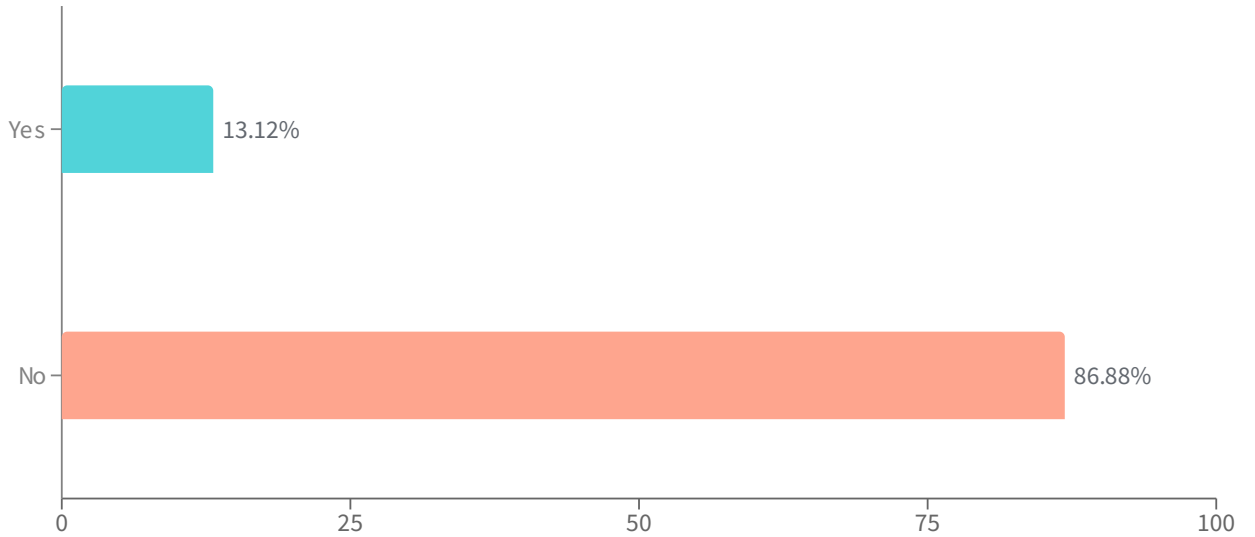


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	195	50.78%
No	189	49.22%

QUESTION 48 | YES OR NO

Do you consider your Timeshare an "Investment"

Answered: **785** Skipped: **3**

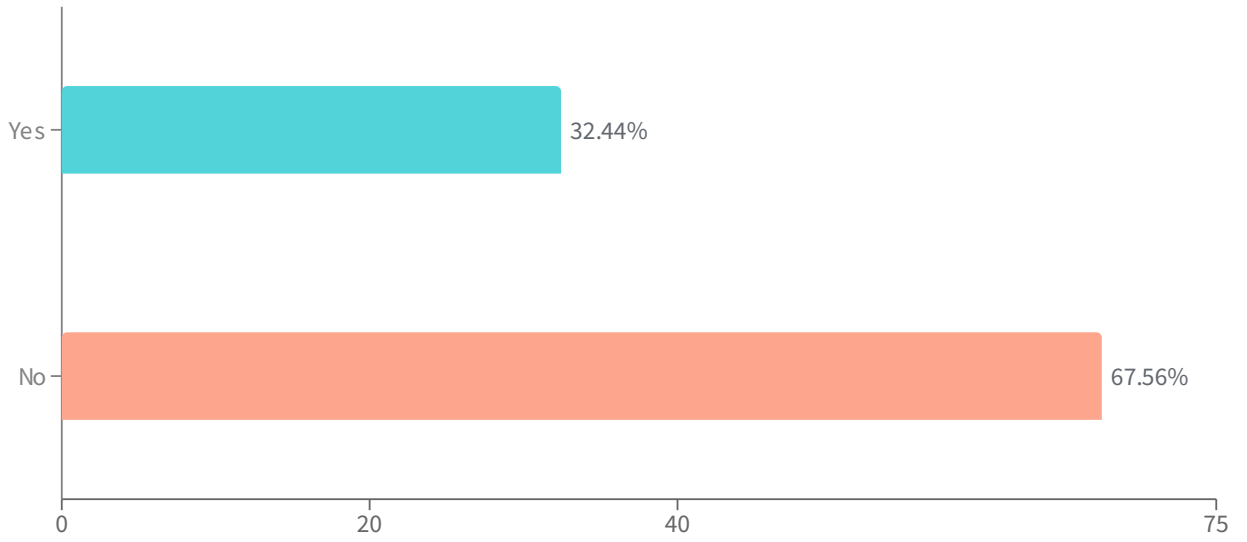


ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
Yes	103	13.12%
No	682	86.88%

QUESTION 49 | YES OR NO

Do you currently have a plan to exit or end your Timeshare ownership?

Answered: **780** Skipped: **8**

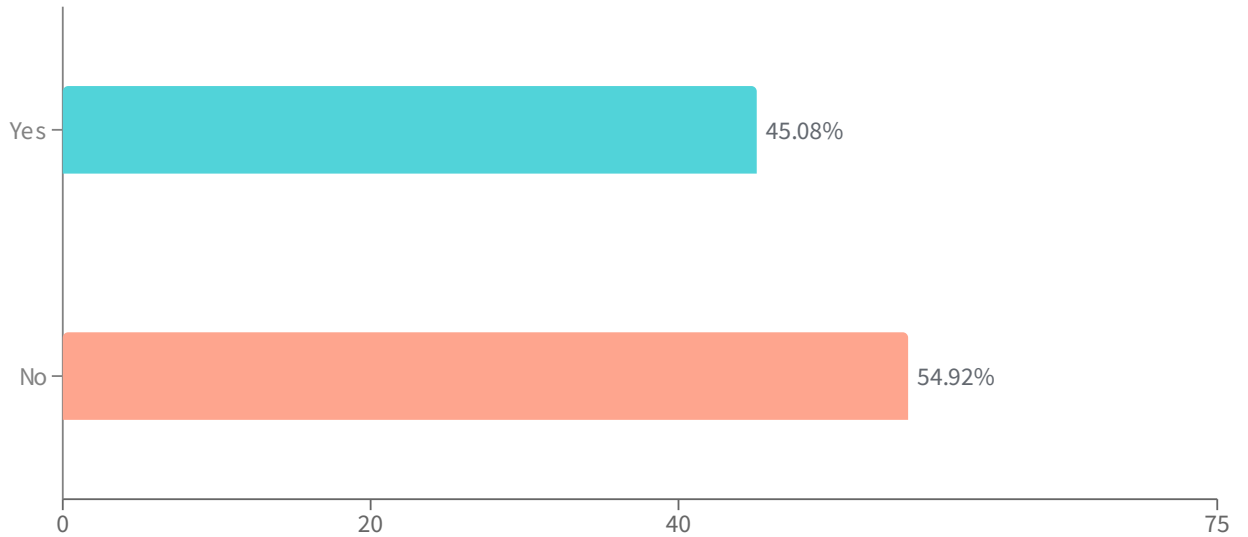


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	253	32.44%
No	527	67.56%

QUESTION 50 | YES OR NO

Do you/would you still attend Timeshare Sales Presentations/Owner Updates?

Answered: **783** Skipped: **5**

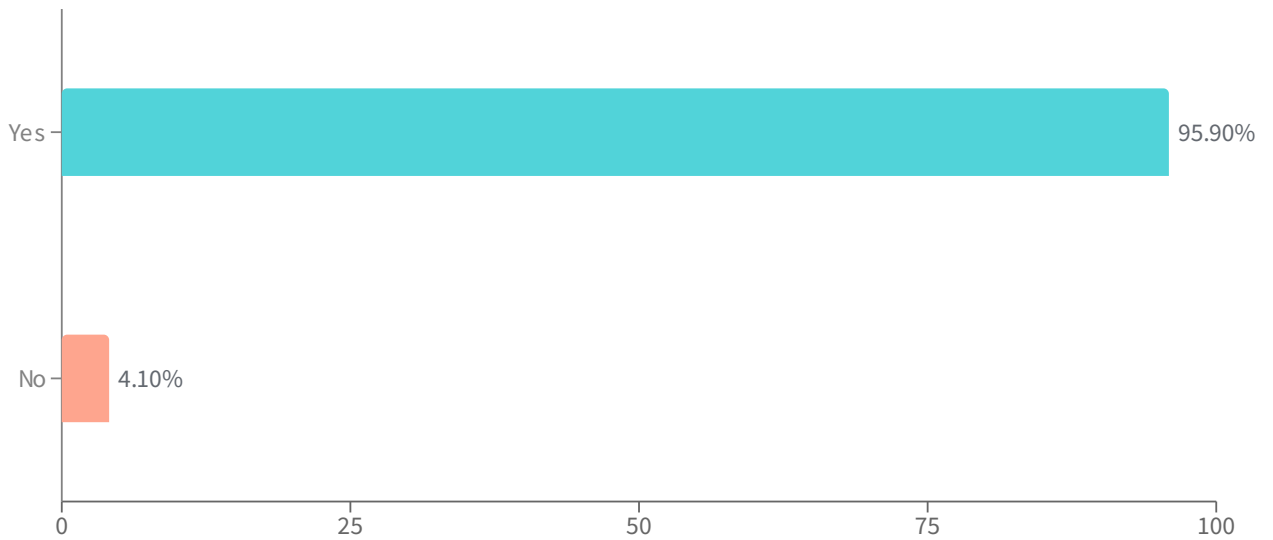


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	353	45.08%
No	430	54.92%

QUESTION 51 | YES OR NO

Do you prefer your Timeshare to a Hotel room?

Answered: **780** Skipped: **8**



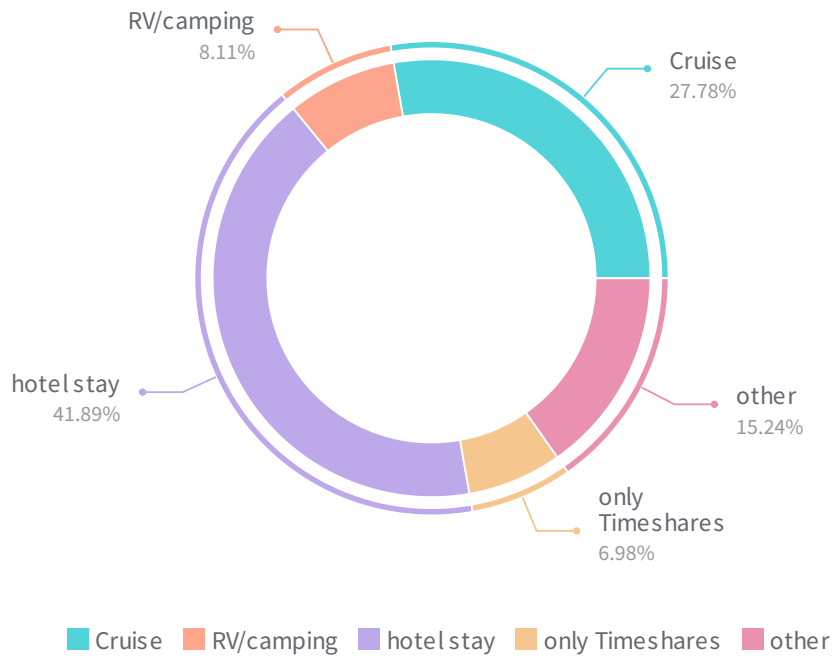
ANSWER CHOICES ▾	RESPONSES ▾	RESPONSE PERCENTAGE ▾
Yes	748	95.90%
No	32	4.10%

QUESTION 52 | MULTIPLE CHOICE

Do you still take other types of Vacations outside of your Timeshare?

can select multiple choices

Answered: **778** Skipped: **8**

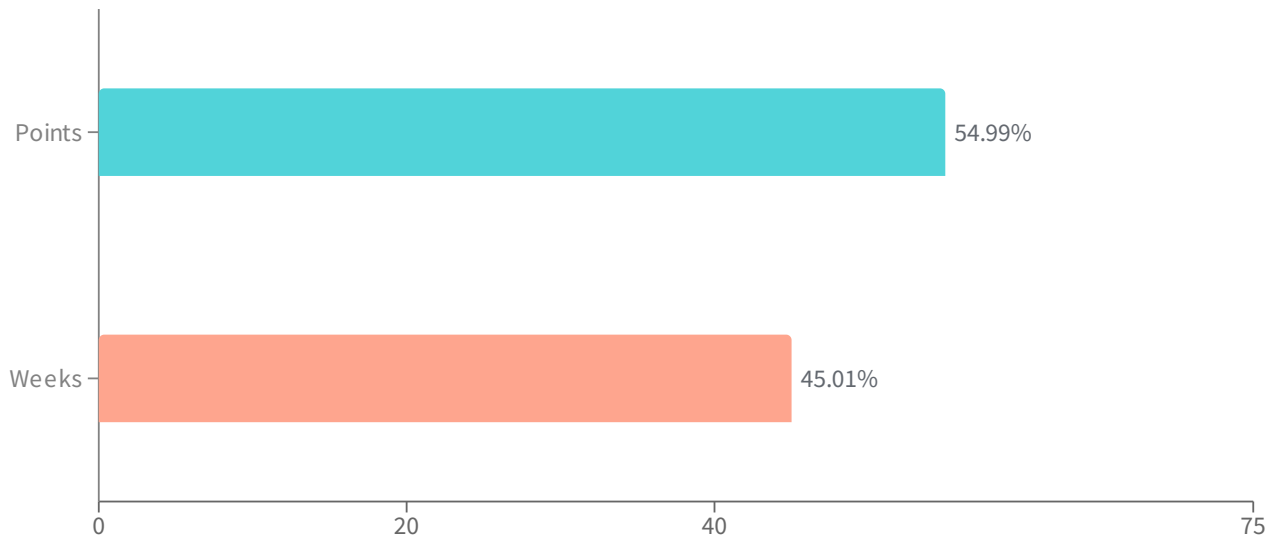


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Cruise	370	27.78%
RV/camping	108	8.11%
hotel stay	558	41.89%
only Timeshares	93	6.98%
other	203	15.24%

QUESTION 54 | MULTIPLE CHOICE

Do you prefer Timeshare Weeks or Timeshare Points?

Answered: **751** Skipped: **62**

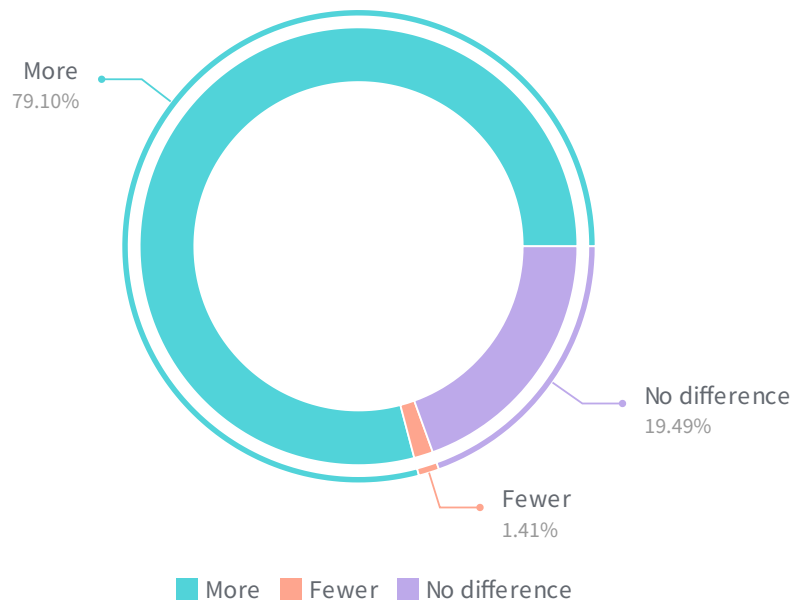


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Points	413	54.99%
Weeks	338	45.01%

QUESTION 55 | MULTIPLE CHOICE

Do you feel you take more or fewer vacations as a Timeshare owner?

Answered: **780** Skipped: **7**

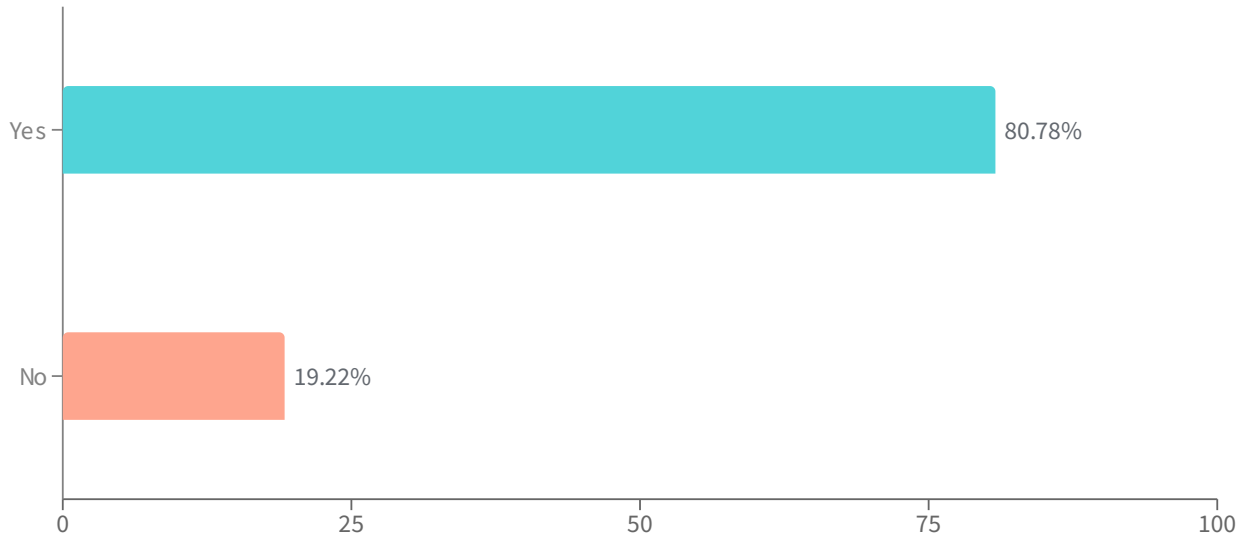


ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
■ More	617	79.10%
■ Fewer	11	1.41%
■ No difference	152	19.49%

QUESTION 56 | YES OR NO

Do you feel you save money on your Vacations with your Timeshare Ownership?

Answered: **765** Skipped: **22**



ANSWER CHOICES	RESPONSES	RESPONSE PERCENTAGE
Yes	618	80.78%
No	147	19.22%